Hasib Ahmed Soyad

Co-Founder & CTO, eBitans · Founder, eCommerceX · Product & Engineering Leader

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SUMMARY

Product and engineering leader with 9+ years of building software in Bangladesh, from telecom and logistics to SaaS commerce. Co-founded eBitans, an AI-powered no-code eCommerce builder for SMEs, which serves 60,000+ users and has generated $40M in revenue. Built and lead an 8-engineer team and work hand in hand with a 14-person sales & marketing team. Still hands-on in the code. Looking for Product Lead, CTO or Head of Engineering roles.

EXPERIENCE

eBitans — Co-Founder & CTO

Apr 2022 – Present

AI-powered no-code eCommerce builder for SMEs (subscription SaaS + add-ons)

- Grew the platform to **60,000+ users** and **$40M in revenue**.
- Built and lead an **8-engineer team**; aligned the product roadmap with a **14-person sales & marketing team**.
- Shipped the store builder and themes, payments (bKash, Nagad, SSLCommerz, Stripe, PayPal), courier integrations (Pathao, Steadfast, RedX), fraud checks and marketing tools.

eCommerceX — Founder

Jan 2025 – Present

AI-driven eCommerce platform for storefront, sales & operations automation

- Building an AI website builder that sets up a store and automates sales and operations: payments, one-click courier booking, order notifications, abandoned-cart recovery and fake-order detection.
- 4,490+ websites live on the platform. Stack: Next.js, React, Python, Go.

Wave Box — Founder · Software Engineer

Aug 2019 – Present

My first startup; full-time, hands-on engineer

- Senior Software Engineer (Sep 2021 – Present); Software Engineer (Aug 2019 – Sep 2021).
- Built and shipped software for **90+ clients**.

eCourier — Software Engineer

Jan 2018 – Nov 2019

- Engineering for logistics and last-mile delivery systems.

Grameenphone — Software Engineer

Feb 2017 – Dec 2017

- Software engineering at Bangladesh's largest telecom operator.

SIDE PROJECTS (IN PROGRESS)

- **myPanel**: VPS hosting control panel (Next.js, Node.js/Fastify, Python FastAPI, PostgreSQL, Redis, Docker).
- **PSMM**: personal social media manager, an AI assistant that plans, creates and publishes content (Next.js, React, Prisma, BullMQ).
- **eCommerceX_sales**: WhatsApp sales assistant for eCommerceX (Python, Laravel API).

SKILLS

Engineering: Laravel, React, Next.js, Python, Go, Node.js/Fastify, PostgreSQL, Redis, Docker, AWS

Leadership: hiring and leading engineering teams, product strategy and roadmaps, sales & marketing alignment, shipping fast

RECOGNITION

- BYLC Funding
- a2i Grant
- BTCL Fair 2025, 4th place

EDUCATION

BSc in Computer Science & Engineering — North South University 2015 – 2019

Higher Secondary Certificate (HSC), Science — Anandamohan National College 2014

Secondary School Certificate (SSC), Science — Mymensingh Zila School 2011